CREATIVE MEDIA SERVICES

Graphic Design Catalogue
Custom designed report uniquely catered to your needs

- 12 - 36 pages
- two concepts
- branded to your organization
- full use of infographics, photography and/or custom stock imagery
- three opportunities for review and feedback

Our team: provides consultation, project* and print management, art direction and design

Your team: provides us with one point of contact, creative brief, copy, general outline and supporting graphics

*Talent and additional services (voice artist, photographer, specialized illustrator, writer/editor, printer, web developer) will be determined during discovery stage. Talent, service and project management fees will add to timeline and estimate.
Animated Training Videos

Taking your training material and turning it into a video script, adding supporting animated graphics with imagery and professional voice over

- script development
- storyboards
- voice over recording
- branded original asset creation
- motion graphics with two rounds of feedback

Our team:
provides consultation, project management, art direction and design

Your team:
provides us with one point of contact, creative brief, copy, general outline/script and supporting graphics
PRESENTATIONS

Custom designed presentation uniquely catered to your needs

- branded slide deck up to 30 slides
- a two to five minute self running presentation (kiosk, web)
- two concepts
- audio and simple animations/transitions
- purchased or custom stock imagery and/or infographics
- two opportunities for review and feedback

Our team:
provides consultation, project management*, art direction and design

Your team:
provides us with one point of contact, creative brief, copy, general outline/script and supporting graphics

Powerpoint Decks

- clean up and refresh an existing template
- simple PowerPoint animations and transitions
- purchased or custom stock imagery and/or infographics

Our team:
creates template and necessary assets branded to your unit/organization, implements new content

Your team:
provides us with one point of contact, existing template with content, general direction and supporting graphics

* Talent and additional services (voice artist, photographer, specialized illustrator, writer/editor, printer, web developer) will be determined during discovery stage. Talent, service and project management fees will add to timeline and estimate.
Branding packages

- in-depth market analysis/research
- brand blueprint or style guide outlining proposed typeface, colours, graphic elements
- mock ups of brand applications
- template design and implementation: examples: PowerPoint deck, business card/stationery, style guide, website mock up, poster or brochure

LOGO IDENTITY + ICONOGRAPHY

Unique logo for private enterprise, institutions, centres, targeted programs or research units

- creative brief required
- two to three concepts provided
- two iterations from chosen concept
- guideline and packaged file formats

UI / Web / App icons

- Custom icons
- Consistent design
Infographic or diagram

- one option for review/feedback
- plotted data, stats and general direction are provided by client

Custom illustration

- two or more iterations for review
- direction and specifications are provided by client
JOURNALS + NEWSLETTERS

Custom journal (text based) or newsletter uniquely designed to your needs
- page count up to 200 pages (journal) or 12 to 16 page newsletter
- two options for review/feedback
- template design and implementation of content
- stock or provided imagery for cover
- custom designed layouts of inside pages

From an existing template
- implementation and layout of content based on existing template
- one to two options for review

Our team:
provides design consultation, implementation and print management if applicable

Your team:
provides us with one point of contact, final proofed and edited copy, general outline and supporting graphics
**BROCHURES**

- **Trifold brochure**
  - 8.5 x 11" trifold
  - branded to your unit/organization

- **Bifold brochure**
  - 5.5 x 8.5" or 8.5 x 11"
  - four pages folded in half
  - stock or custom graphics included

- **Booklet style brochure**
  - approximately 8 pages
  - stock or custom graphics

You provide us with final copy and supporting images.

We design, lay out and manage printing if applicable.
CONFERENCE BROCHURE

- 8 - 20 page brochure
- custom designed cover
- up to two options for review

CONFERENCE SYLLABUS

- 200+ pages
- custom designed cover
- bookmarked table of contents (PDF)
- two to three options for review

Our team:
provides design, implementation and print management if applicable

Your team:
provides us with one point of contact, final proofed and edited copy, general outline and supporting graphics

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Today’s Children and Youth, Tomorrow’s Families
2014 Youth and Family Consensus Conference
May 2–3, 2014 | Vancouver, BC
Coast Plaza Hotel & Suites

In collaboration with
Conference Information Online: interprofessional.ubc.ca

The 4th Health & Wellbeing in Children, Youth, and Adults with Developmental Disabilities Conference
October 23 – 24, 2014
Life Transitions
Sponsored by
Developmental Disorders Program

The Coast Plaza Hotel and Suites
1763 Comox Street, Vancouver, BC
in collaboration with
Conference Information Online: www.interprofessional.ubc.ca

6th National Biennial Conference on Adolescents and Adults with Fetal Alcohol Spectrum Disorder
FASD: Changing the Conversation
April 9 to 12, 2014
Hyatt Regency Hotel | Vancouver, BC
Interprofessional Continuing Education

CANADA FASD RESEARCH NETWORK
CanFASD

“Rise above principle and do what is right”
– Walter Heller, American economist

Fourth International Conference on Families with Parental Mental Health Challenges
Addressing the Needs of the Whole Family
April 25 – 27, 2014
Ed Roberts Campus, Berkeley, California, USA
Interprofessional Continuing Education
Davis 522 and 522EC-in Chardonnay wine by 89.1%. The urea-degrading wine yeast has also been patented.

Four Ph.D students were trained during this research.

Vinification trials were conducted, and the malolactic yeast ML01 is the first genetically improved yeast that can now be completed within four days (Figure 1) and no bioamines are produced. This secondary fermentation and sluggish and stuck MLF’s often lead to problems, with very high malic acid levels due to the availability of commercial starter cultures of Malolactic wine yeast.

Most red wines and some white wines, notably Chardonnay, undergo a secondary bacterial malolactic fermentation (MLF) to decarboxylate malic acid. This can also lead to stuck alcoholic fermentations. Acetate Production in Chardonnay wine is increased by 6.6-fold. The urea-degrading wine yeast has also been patented.

We have identified a novel gene, YML081W, that controls acetic acid production in Saccharomyces cerevisiae. Deletion mutants produce significantly less acetic acid in the final wine. A metabolism shift was observed. Yeast strain 522 EC now expresses this gene along with the MAM2 gene, and this results in a 92.67% decrease in the production of acetic acid.

Currently being patented.

We have now confirmed that one of the 62 non-annotated Fermentation Stress Response Protein Aaf1p/Yml081Wp genes controls acetic acid production in Saccharomyces cerevisiae. Deletion mutants produce significantly less acetic acid in the final wine. A metabolism shift was observed. Yeast strain 522 EC now expresses this gene along with the MAM2 gene, and this results in a 92.67% decrease in the production of acetic acid.

Currently being licensed.

Antipsychotic polypharmacy declined significantly in patients with treatment-resistant psychosis. Antidepressant use decreased significantly in this group.

Mean length of stay = 30 weeks. Inferential statistics was computed by the Wilcoxon Signed Rank Test. At the time of discharge, the proportion of patients on clozapine increased significantly from 43% to 7% (p = 0.01). This increase was significantly less likely than those with mood or affective disorders responded better to treatment than those with schizophrenia. Antipsychotic polypharmacy declined significantly in patients with treatment-resistant psychosis. Antidepressant use decreased significantly in this group.
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